



Affordable AMS Selection

Data-driven AMS selection — engineered for small associations, priced to match.

DESIGNED FOR ASSOCIATIONS LIKE YOURS

You're shopping for an AMS. Your requirements aren't dramatically different from larger associations — but your budget is. And the stakes are just as high, maybe higher: with a smaller team and limited budget, there's little room for a costly mistake or a do-over.

The good news: there are excellent, affordable AMS solutions built for smaller associations. The challenge is that they're all meaningfully different from each other — in ways that aren't obvious from demos or marketing materials.

- Some handle complex dues structures. Many don't.
- Some support chapters. Others can't.
- Some offer integrated email marketing and events. Others require expensive add-ons.
- Some are genuinely easy to use. Some just look that way in demos.

Matching the right system to your specific requirements — without spending months figuring it out — is exactly what this service is engineered to do.

POWERED BY BEACON TECH RESEARCH

Most AMS selection engagements rely on the consultant's memory, vendor-provided information, and time-consuming outreach. Ours doesn't.

Our Affordable AMS Selection Service is built on Beacon Tech Research — our proprietary database of AMS vendors with detailed, verified, feature-level data across dozens of systems. Beacon is built from direct vendor research, implementation experience, and continuous market monitoring. It's not a list. It's a structured intelligence platform purpose-built for exactly this kind of matching.

When you submit your requirements, we're not searching the internet or relying on what vendors tell us about themselves. We're running your needs against a curated, continuously updated database that took years to build. This is why we can deliver a thorough, objective shortlist within 30 days — at a fraction of the cost of a traditional consulting engagement.

WHAT'S INCLUDED

- ✓ **We work closely with you to document your most important requirements with enough specificity to be genuinely useful** — Requirements Discovery
- ✓ **Your requirements are matched against our database — not search results, not vendor claims** — Database Match
- ✓ **Delivered within 30 days: a ranked report of the vendors that best fit your needs, with full rationale** — Top 3 Vendor Report
- ✓ **Visual illustration of how each finalist meets your most critical and challenging requirements** — Heat Map
- ✓ **Pros and cons comparison graph to support your internal decision-making and board presentation** — Quadrant Analysis
- ✓ **Real implementation, licensing, and ongoing support costs for each finalist — no surprises** — Actual Cost Disclosure
- ✓ **A customized demonstration script focused on your toughest requirements — not vendor highlights** — Finalist Demo Script
- ✓ **An online survey your team uses to rate each vendor's demo on each scripted task, with a compiled summary** — Team Survey Tool
- ✓ **Because our process pre-qualifies you as a buyer, vendors have agreed to provide discounts. In most cases, the discount exceeds our fee.** — Vendor Discounts

WHY THIS COSTS LESS THAN TRADITIONAL SELECTION

Traditional Consulting	Manual vendor research, outreach, and evaluation. Weeks of consultant hours billed at full rate.
Our Approach	Beacon database matches requirements in hours, not weeks. Expert analysis layered on top — not replacing it.
The Result	The same rigor and objectivity as a full consulting engagement, delivered faster and at a significantly lower cost.

This isn't a shortcut. It's a smarter process — one that uses technology to do what technology does well, so expert judgment can focus where it matters most.

TIMELINE

Weeks 1–2	Requirements discovery and documentation
Weeks 2–3	Beacon database matching and vendor research
Week 3–4	Report preparation and internal review
Week 4	Final report delivered with ranked recommendations

WHAT OUR CLIENTS SAY

"Selecting an AMS is very challenging — especially for small-staff associations like ours. Associations Rewired's unique approach gave us the confidence that we were making the right decision for our organization."

— Professional Association Executive

"Associations Rewired has deep knowledge of the AMS market, and in particular, which players in that market can help us achieve our goals. Combine that with their affordable fee, working with them was a no-brainer."

— Nonprofit Director

THEN WHAT?

After you select your AMS, we're available to facilitate the implementation — including data migration, change management, and project oversight — to ensure your system is delivered on time, on budget, and with the functionality you were promised.

There is no perfect AMS. But there is a right AMS for your association. Our job is to find it — quickly, objectively, and at a price that makes sense for an organization of your size.

A 10-minute conversation is all it takes to get started.

info@AssociationsRewired.com • (703) 405-9954 • AssociationsRewired.com [Schedule a call with David](#)